

is taking thousands of bees under its wing!



We're proud to take part in the movement for a more eco-conscious city by installing beehives

Starting this spring, we'll host Our thousands of new colleagues will pollinate the urban flora that surrounds us during the summer. At the end of the season, we'll harvest their honey and share it with our community.

Urban beekeeping is a great way to educate city dwellers to the crucial role of bees in food production.

Populations of bees, butterflies, bumble bees and other pollinators are in rapid decline all over the world.

Bees pollinate more than 130 varieties of fruits and vegetables around the globe - that's a third of our food supply.

What about stings?

Don't fret! Bees really aren't interested in human beings. They have one goal, and one goal only: to collect nectar and pollen from flowers within a 3 mile radius of their hive, and bring it back to ensure the colony's development. Plus, bees die when they use their sting. It causes them to lose their stinger and a part of their abdomen - meaning they really have no interest in doing so, unless they feel their colony is threatened.



Take flight with Alvéole!

Our project is realized in collaboration with Alvéole, a social beekeeping company. Since 2013, Alvéole has partnered with hundreds of companies and schools on beekeeping projects. Each hive creates greater ecological awareness, allowing city dwellers to reconnect with nature and adjust their sense of responsibility towards the environment.

This season, discover the ties that bind us to bees and the flora and fauna that surround us, right here in the city.

Happy days!

www.alveole.buzz

